

Message Text

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44

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 301620Z APR 76
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 3221

UNCLAS TEGUCIGALPA 2143

E.O. 11652: N/A
HVTAGS: BEXP, HO
SUBJ: WTDR/FTI

REF: USDOC 4166

1. HONDURAS 2. CNTRY CODE: 215 3. SER. NO: 01038

4. COMERCIAL LAEISZ DE HONDURAS, S.A.

5. P.O. BOX 1022; CARRETERA A TONCONTIN

6. TEGUCIGALPA, D.C., HONDURAS

7. ESTABL: 1970 8. EMPL: 32 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN HONDURAS

12. RPT.DATE: 04/76

13A. 37111/135 RETL; DIST; IMP; OF PASSENGER CARS.
13B. 37112/135 RETL; DIST; IMP; OF TRUCKS.
13C. 37113/135 RETL; DIST; IMP; OF BUSES.
13D. 13141/135 RETL; DIST; IMP; OF PARTS AND ACCESSORIES FOR
PASSENGER CARS, TRUCKS AND BUSES.

14. CONTACT: BERNARDO HIRSH; TITLE: MGR.

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15. CABLE: LAEISZ, HONDU 16. TELEX: N.A. 17. TEL: 223570

18. FINANCIAL REFS: BANCO ATLANTIDA, BANCO DE LONDRES & MONTREAL, BANCO DE EL AHORRO HONDURENO, ALL IN TEGUCIGALPA, D.C., HONDURAS.

19. TRADE REFS: CHAMBER OF COMMERCE, EDIFICIO BARJUM, TEGUCIGALPA.

20. MAJOR FIRMS REPRESENTED: THEINSTAHL HANOMAG, A.G., LINDEN, W. GERMANY (CARS).

21. THIS CORPORATION WAS ESTABLISHED PRIMARILY FOR THE PURPOSE OF REPRESENTING AND DISTRIBUTING THE ABOVE MENTIONED CARS AND TRUCKS. HOWEVER, THE FIRM ALSO HANDLES PUMPS AND DIESEL ENGINES. THE FIRM HAS ITS OFFICES IN A MODERN BUILDING ON THE BOULEVARD TO TONCONTIN AIRPORT. A BRANCH IS OPERATED IN SAN PEDRO SULA, THE SECOND MOST IMPORTANT CITY IN HONDURAS. TRAVELLING SALESMEN COVER THE REST OF THE COUNTRY. THE FIRM ENJOYS A GOOD REPUTATION IN LORSRFBANKING AND COMMERCIAL CIRCLES AND IS RECOMMENDED AS A SUITABLE TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: J.J. ORTUNO; APPROVED BY: D. MCNALLY SANCHEZ

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Message Attributes

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